



Interested in giving your business greater visibility in the community?

***Why not become a
JA BizTown or JA Finance Park
Storefront Sponsor?***

Help students learn about personal finance, work- readiness, and entrepreneurship.

**Storefront Sponsorship in
Junior Achievement's Dennis and Judy Jones
Free Enterprise Center**

Ten-year sponsorship: \$15,000 per year
Five-year sponsorship: \$18,000 per year
Three-year sponsorship: \$20,000 per year

Business sponsors may enhance their space with equipment, pictures, or literature, providing students with information about their business.

For more information, contact us at:

Junior Achievement of Greater St. Louis
17339 North Outer 40 Road
Chesterfield, MO 63005
(636) 728-0707

Attn: Lori Jacob, President (ljacob@jastl.org) or
Rawn Ford, Director of Development (rford@jastl.org)





JA BizTown®

JA BizTown is a mini-city with 17 businesses including a city hall. 4th-6th graders study 12 lessons before an on-site visit in which they work in businesses and strive to earn a profit. Workers have jobs that parallel jobs by our business sponsors. Employees earn paychecks, pay taxes, have banking accounts and buy goods and services.

JA BizTown provides significant visibility to your business!

- over 16,000 students annually
- thousands of parents and volunteers
- attendees at special events held at our facility, and



JA Finance Park®

JA Finance Park is the place where 7th-12th graders learn to manage money. During their visit, they use tablet technology to compute after-tax income, develop a budget, research spending and saving options, calculate stock portfolio values, balance a monthly budget, and pay bills—all in one day!

JA Finance Park provides significant visibility to your business!

- up to 6,000 students annually
- hundreds of parents and volunteers
- attendees at special events held at our facility, and

